



›THIS IS THE WAY

TO EMPOWER EMPLOYEES TO CONNECT, CONTROL,
COMMUNICATE AND CONTRIBUTE

›THIS IS NORTEL™

Product Brief

Nortel Norstar Business Telephone Sets

For Norstar Integrated Communications Systems

Unleash the power of Norstar systems with featured business sets

To end users, the telephones that sit on their desks are the system. It is the critical interface that determines how easy it is for them to use the phone system, and in turn, how productive, effective and satisfied they will be. That's why Nortel offers a wide range of user-friendly Business Series Terminals to fit any niche in the business, from the front desk to the conference room, from supervisors who spend their days on the phone to mobile workers who are never at their desks.

There's an entry-level, single-line telephone ideal for public areas such as cafeterias and lobbies... a choice of multi-line, display telephones and consoles for moderate to high-volume users... cordless phones for several different environments, plus an audio-conferencing unit and doorphone. The business sets all come standard with integrated display, built-in headset jack and wall-mount capability.

- Nortel **Business Series Terminal T7100** — An entry-level, single-line telephone designed for public areas such as lobbies, cafeterias, hallways, break rooms or other locations where use is occasional.
- Nortel **Business Series Terminal T7208** — An enhanced level, multi-line telephone with an integrated LCD that is ideally suited for moderate call volume users, such as office professionals and technical specialists.



- Nortel **Business Series Terminal T7316E** — A full-featured, expandable, multi-line set for high call volumes, favored by supervisors, managers, executives and other “power users” of system features.

- Nortel **Business Series Terminal T7316E+T24 KIM (CAP)** — A modular desktop telephone solution for administrative assistants, receptionists and emergency contact centers in Nortel Norstar* Compact Integrated Communications System and Norstar Modular Integrated Communications System networks — expandable by directly attaching up to nine T24 Key Indicator Modules.

- Nortel **Business Series Terminal T7406** — A full-featured, multi-line telephone for workplace mobility applications, covering up to 282,000 square feet and up to six mobile users.

- Nortel **Audio Conferencing Unit** — Provides clear voice service for conference rooms, with full-duplex technology and keypad access to all Norstar conferencing features.

- Nortel **Norstar Doorphone** — A wall-mounted set equipped with a call button that enables office personnel to talk directly with visitors before they enter the business or a restricted area.

Since Norstar Integrated Communications Systems support any combination of these phone sets, you can mix and match for the best economy and utility. You could equip public areas with the most basic one-line sets, give office professionals and technical specialists more feature-rich, multi-line units and equip receptionists and emergency contact positions with modular desktop solutions that efficiently distribute calls.

And when you're ready to migrate to a Nortel Business Communications Manager system, you can keep all the same phones. You save money by not having to replace digital sets, and users don't have to learn how to use a new phone.

Nortel offers a wide range of user-friendly Business Series Terminals to fit any niche in the business, from the front desk to the conference room.



Norstar Business Series Terminals features



- 1.** A red LED flashes to let you know the phone is ringing or when there's a message waiting.
- 2.** With Calling Line ID, the display shows who's calling and keeps a log to show who called while you were away from your desk.
- 3.** Soft keys and the feature button can be programmed for one-touch access to frequently used features.
- 4.** No need to lift up and replace the handset to end a hands-free call; just press the Release button.
- 5.** A built-in speaker provides quality audio for hands-free calls, group listening and paging.

- 6.** Press the Mute button to listen without being heard, or to eliminate background noise when using the headset or handsfree.
- 7.** The LCD window walks you through the steps to use features.
- 8.** Memory buttons let you speed-dial people or features you frequently want to access.
- 9.** The volume control bar lets you quickly adjust ringer, handset, headset or speaker volume.
- 10.** Enjoy one-button access to any combination of lines, features, internal autodials and external autodials.
- 11.** Press the Hold button to put a caller on hold or return to the call.

- 12.** Touch the Headset button to place or answer calls using a headset.
- 13.** Touch the Handsfree button to place or answer calls without lifting up the handset.

You'll find Norstar telephones on the desks of more than 14 million people in more than a million businesses around the world. Discover for yourself why more people buy Norstar than any other voice solution. To find out more about Norstar Integrated Communications Systems and business sets, contact your local reseller or visit us on the Web at: www.nortel.com/norstar

A promotional banner for TRC Telecom Resource Corporation. On the left is the TRC logo, which consists of the letters 'TRC' in a bold, blue, sans-serif font. Below 'TRC' are the words 'TELECOM RESOURCE CORPORATION' in a smaller, blue, sans-serif font. Below that is the website address 'trcnetworks.com' in a blue, sans-serif font. To the right of the logo is a yellow swoosh graphic. To the right of the swoosh is a photograph of a man with short brown hair, wearing a dark suit jacket, a light-colored shirt, and a dark tie. He is wearing a headset with a microphone. To the right of the photograph, the text 'Have A Question? Need More Info?' is written in a blue, sans-serif font. Below that, the text 'Call Us: 1 877 390 1166' is written in a yellow, sans-serif font. The background of the banner is a light blue gradient with faint, concentric circles.

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The Nortel logo, featuring the word 'NORTEL' in a bold, blue, sans-serif font. The letter 'O' is stylized with a blue circle around it, and a blue swoosh graphic extends from the top of the 'O' to the right.